

Minutes: MSPA Regular Board Meeting, Sept 1, 2022

The next MSPA Board Meeting is scheduled for October 6, 2022
8:30 am via zoom

Meeting was called to order at 8:30am
Minutes of the August 4th, 2022 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Corey Grijalva (Joselito's)-Treasurer; Dale Dawson (Business Administrator/Events Coordinator); Maureen Palacios (Once Upon A Time) Board member at Large; Ani Pogossian (CoG); Varooj Karibyn (GPD); Steve Pierce (Communications Administrator/Film Liaison); Mavil Aghadjanian (MVCCC); Jennifer Masterson (Athens Services)

President's Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

City of Glendale

- ✓ Ani Pogossian(C.O.G.) Economic Development reported for Juan Gonzales, the following subjects were discussed: GFI boxes; no update on parklet sails installations.

Glendale PD:

- ✓ Officer Karibyan went over incidents outside of the BID and thanked MSPA for donations to the GPD.

Athens Services:

- ✓ Jennifer Masterson met with Steve Pierce and Maureen Palacios on 8-31-22. Ruben Valenzueles and Dan Hardgrove joined the walking meeting.
- ✓ 22 business" completed the organics training. Athens is working on the pick-up schedule and working out the kinks. Maureen mentioned that Black Cow/Star Cafe need larger bins or more pick-ups.

MVC Chamber:

- ✓ Mavil Aghadjanian reported on Oktoberfest, Saturday 10-1-22.
- ✓ The layout has been approved.

Business Agenda: None

IC Reports:

- ✓ Dale Dawson (Business Administrator) noted Treasurer's report to come later.
- ✓ Dale Dawson (Events Coordinator) reviewed all planned events for the remainder of 2022: Halloween Spooktacular, Holiday Wine Walk 11/12, White Friday and Tree Lighting 11/25, Small Business Sat. 11/26, Old Town Christmas 11/26 to 12/2, and Friday Nights Shop and Dine w/live music 12/2 to 12/23.

- ✓ Steve Pierce MSPA Communications Administrator: Steve's report on Athens Services was discussed earlier. Warnings will go out to Lots 1,5 and 6 warning against overnight parking by residents.
- ✓ Steve Pierce Filming Liaison: Steve reported that the filming at Basin 141 went well. The Lone Star filming was cancelled. The updates to the Filming Guidelines need to be approved in October.

Committee Reports:

Harvest Market:

- ✓ Corey talked about the new EBT tokens

Marketing:

- ✓ Reported that the Montrose Summer Shopping Days is going well; the "Wrap It Up" Holiday promotion was discussed.

Meeting Adjourned at 9:45 am